A POSITIVE DIGITAL FOOTPRINT GUIDE

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WHAT IS YOUR DIGITAL FOOTPRINT?

It is any type of information you post about yourself online. It could be a picture, post, or comment on social media, or it could be an app, email or website that you have visited. All together, create a trail online about you.

WHY DOES IT MATTER?

Your digital footprint does matter as it tells other people things about you. At some point in your life, someone will search online to see what is posted about you and you want this to be a positive image as it could be a teacher, employer, parent or family member.

HOW CAN YOU CREATE A POSITIVE DIGITAL FOOTPRINT?

1. Set privacy settings. (Be aware of what can be shared and what should be kept private.)
2. Think about your future. (Decide what facts about you would be okay for an employer to see.)
3. Post positive images. (Do not post anything that is negative or damaging to your reputation.)
4. Think before you post. (If you feel that something should no be posted – don't do it.)

To have a positive digital footprint - REMEMBER to be:

DIVERSE CREATIVE ARTICULATE & FRIENDLY