

WWII Propaganda

Sink Your Teeth
Into It

Your Work

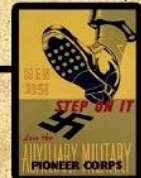
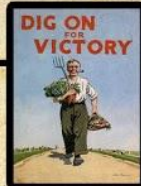


ALLIED

OBJECTIVES OF WWII PROPAGANDA

AXIS

resource conservation



production



recruitment

women involvement

silence

anti-semitism

NATION?

Canadian

+IVE or -IVE?

Positive

TARGET?

Men in factories

Women at home

PURPOSE?

Designed to show that working on the home front was as important as volunteering to fight in the army.



We Can Do It!



NATION?

USA

+IVE or -IVE?

Positive

TARGET?

Women in factories

PURPOSE?

Women were encouraged to contribute by joining female branch of armed forces or the labour force (factory).

NATION?

Canada

+IVE or -IVE?

Positive

TARGET?

Canadian men to be
soldiers

PURPOSE?

Recruitment



IS HE YOUR CHILD?
you don't want this!



Buy **WAR BONDS**
before it's TOO LATE!

NATION?

Allies (Canada)

+IVE or -IVE?

Negative

TARGET?

Parents

PURPOSE?

Resource

Conservation (war
bonds)

NATION?

Allies

+IVE or -IVE?

Negative

TARGET?

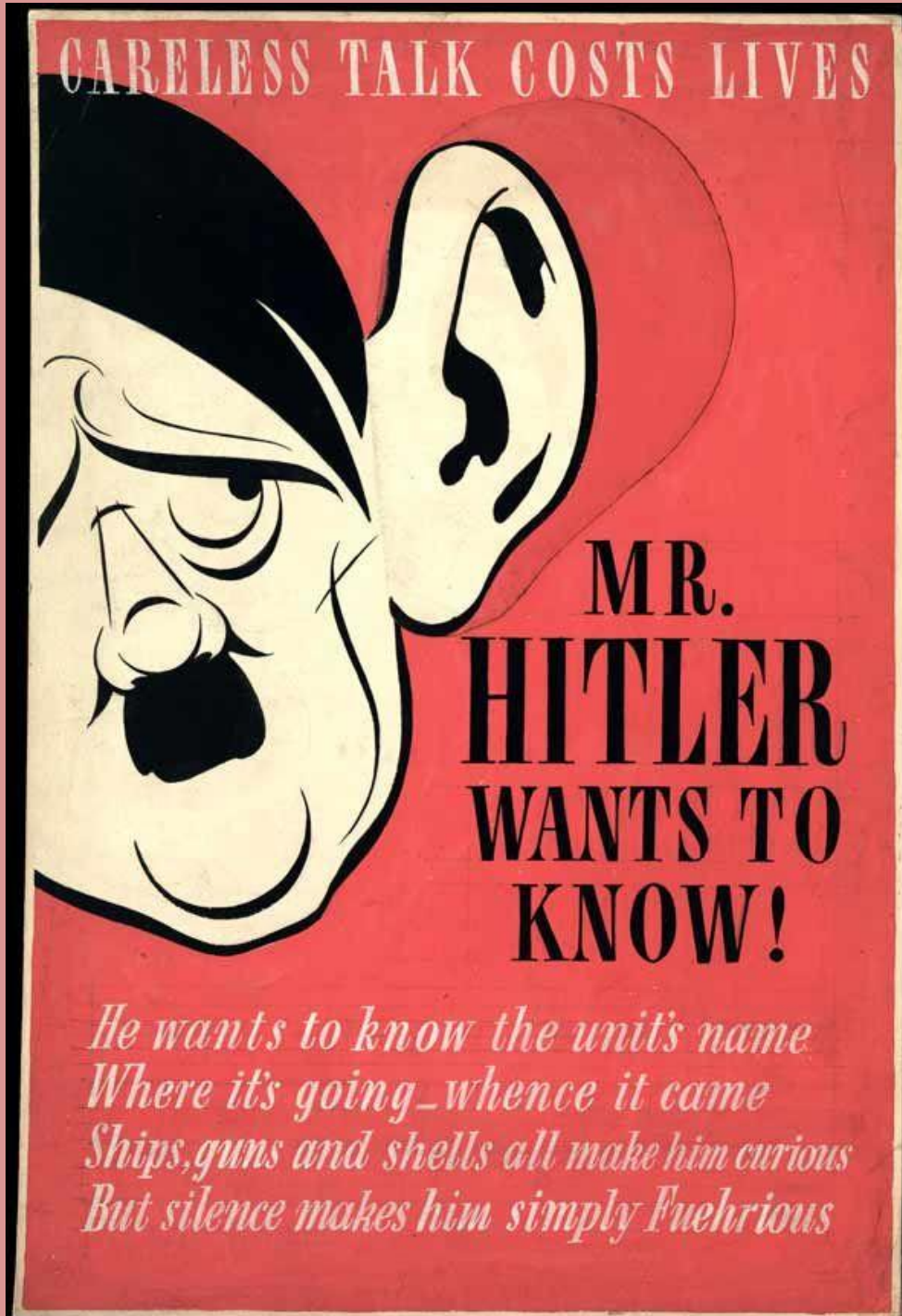
Soldiers & Wives

Messengers

(Write letters)

PURPOSE?

Silence





NATION?

Allies

+IVE or -IVE?

Negative

TARGET?

Parents

PURPOSE?

Resource

Conservation