



## 2-2 Search for Meaning

### Find Themes

Look for themes, patterns and connections across your wall of post-it notes. Cluster related post-it's around themes that you notice. It's like moving your thoughts around and seeing new patterns as a result. Create headlines for each category that capture these themes and patterns.

#### HEADLINES

Form with 20 horizontal dotted lines for writing headlines.

### Make Sense of Findings

Take a closer look at your themes and find overlaps, patterns and tensions as they relate to each other. Can you group several related themes in larger categories?

#### WHAT ARE THE LARGER CATEGORIES?

Form with 6 horizontal dotted lines for writing larger categories.

Did you find any contradictions? Did you have any unexpected learnings or find something that felt surprising? Why?

After having discussed with your team, and/or gotten feedback on the categories, what are you excited to dig deeper into?

#### UNEXPECTED LEARNINGS

Form with 15 horizontal dotted lines for writing unexpected learnings.

#### I AM EXCITED TO EXPLORE...

Form with 15 horizontal dotted lines for writing areas of interest.