

<u>By Julianna Morena</u>

## **Control of Identity**

It is with a small amount of pride that I can say that there is no trace of my name online, even if you follow it up with the city that I'm from. I believe that this is evidence of the caution I use when utilizing social media, and the results of this search put any unease that I possibly had to rest. As for what people will think of my digital footprint, there isn't anything to see. This fact means that there is no chance of my online legacy to be damaging to any career possibilities or post-secondary education applications that I have later.





## **Questions**

1. The three strategies that I would implement in assuring that your digital footprint won't be negative include only letting people follow you if you know them personally, putting all your settings on social media on private, and not getting into any fights on online forums or comment sections.

2. I would tell them that privacy settings are extremely important, and even one of your social media applications being set to public can vastly alter your digital footprint. These settings aren't to be taken for granted. To show them, I might show the differences in the digital footprints of those who set accounts to public and those who set it to private.